



## Opportunity: Producer for CityVerve artwork

Artist **Naho Matsuda** has been commissioned to create an artwork in the public realm in Manchester that responds to the development of smart cities and the Internet of Things. The artwork has been commissioned by **CityVerve**, the UK's demonstrator for smart cities which is being delivered by a consortium of twenty one partners including Manchester City Council, Manchester Science Partnerships, the University of Manchester, Cisco and BT.

We are looking for a Producer to help support Naho in the delivery of her commission for CityVerve. The artwork will be a series of indoor and outdoor displays that will show a real time 'narrative' driven by sensing data collected from around the city.

Naho Matsuda is one of FutureEverything's **Fault Lines** artists. Supported through an Arts Council England Ambition for Excellence award, **Fault Lines** is an artist talent development programme which aims to encourage the development of new artwork across forms and sectors, exploring how artists can have an impact on innovation in the technology sector. The selected artists will explore contemporary issues in their work and use artistic approaches to translate challenging concepts into experiences or tangible forms. Up to twelve new commissions with technology and arts partners will be developed over the two year duration of the project.

### The brief

Naho is recruiting a Producer to support her in the development, creation and installation of her artwork. Key responsibilities will include:

- Supporting the artist in the development and delivery of her CityVerve commission from concept to production and final installation. The artwork is due to be installed in June 2017.
- Identifying and securing locations and permissions from respective partners, authorities and institutions in the Oxford Road corridor.
- Liaising with CityVerve partners to secure the technical support and data sets required for the creation of the artwork.

- Collaborating with the artist and a programmer/coder to realise the delivery of the artwork.
- Working with the FutureEverything team to oversee the production management for the installation and delivery of the artwork.
- Managing the financial resources for the artwork in collaboration with the artist within defined budgets.
- Managing the timeline for the delivery of the artwork ensuring it is delivered on time and to excellent standards of practice.
- Complying with health and safety legislation and ensuring that all necessary licenses and insurances are in place.
- Producing the Event Plan for the artwork.
- Producing the on site delivery of the artwork including managing technical contractors, staffing, security etc.
- Developing and managing an effective marketing strategy and implementing a tactical plan in collaboration with FutureEverything.
- Contributing to the monitoring and evaluation of the artwork.

### Person specification

- At least 3 year’s experience in producing outdoor work at scale.
- Experience of working with and supporting artists to develop complex ideas into tangible forms.
- Experience of developing technically complex artworks.
- A track record in managing and complying with H&S legislation and creating event plans.
- Diligent and accountable practices in financial management.
- Experienced in contributing to monitoring and evaluation processes.

Desirable:

- An understanding of smart cities technologies and IoT
- A working knowledge of producing outdoor events in Manchester

### Key milestones

<b>4 April</b>	Producer appointed
<b>15 April</b>	Artwork proposal defined in full. Locations identified. Production, marketing and financial schedules confirmed.

<b>30 April</b>	Marketing/Press launch - all details of project including dates, locations and times
<b>1 May</b>	Prototype structures and technologies constructed and tested
<b>15 May</b>	Event plan submitted to artist and FutureEverything (and safety advisory group or equivalent if required)
<b>Provisional dates 10/11 June</b>	Artwork installed
<b>Provisional dates 29/30 June</b>	Artwork removed. Date of artwork removal to be negotiated with partners and FutureEverything.

### Terms:

This contract for services will be offered for a fee of **£3500** (excluding vat) and includes any related travel or accommodation expenses (equating to approx 20-25 days work). The Producer will be contracted by artist Naho Matsuda and supported by FutureEverything's Executive Producer (Julia Turpin) and other key personnel. A FutureEverything Assistant Producer (Callum Kirkwood) will be available to support the Producer/Production Manager up to 15 hours per week on many aspects of the commission. FutureEverything have an experienced NEBOSH qualified H&S practitioner so support and advice on Risk Assessments can also be given.

### To apply

Please send a recent CV and a covering letter detailing why you are interested in this brief and what relevant skills and experience you can bring to it.

**Deadline for applications: 17:00 GMT, Monday 27 March 2017. Interviews will be held on Tuesday 4 April at FutureEverything's office in Manchester.**

Please submit your application to [opportunities@futureeverything.org](mailto:opportunities@futureeverything.org).

If you have any questions, please email them to Fault Lines Executive Producer [julia@futureeverything.org](mailto:julia@futureeverything.org) or call 0161 232 4600.

[www.futureeverything.org](http://www.futureeverything.org)

[www.nahomatsuda.com](http://www.nahomatsuda.com)

[www.cityverve.org.uk](http://www.cityverve.org.uk)