



info@futureeverything.org  
+44 (0)161 232 4600  
@futureeverything  
www.futureeverything.org

BASE  
Greenheys Lane  
Manchester  
M15 6LR

## Creative Director

**Reports to:** Chair of Board of Directors

**Salary:** £42,000 to £45,000

**Contract:** Full time. Permanent. 40 hrs per week and as required. Flexitime.

**Office Location:** FutureEverything Office, [Tech Hub](#), Oxford Rd, Mcr.

**Application Deadline:** 8 am Monday 11th June

**Application Process:** Please submit the following as pdf attachments: (i to iv are mandatory)

- I. CV - 2 sides A4 max
- II. Equal Opportunities Form
- III. Covering letter (1000 words max) outlining how you meet the criteria in the tables below.
- IV. A project portfolio (12 pages max) **in pdf format only** demonstrating no more than **three** case studies of projects relevant to the role.
- V. One side of A4 with **up to** five links to other relevant media / websites etc all of which should further demonstrate your own track record. Two professional references with *current knowledge* of your creative practice and ability to inspire and lead a team.

Please send all the above to [opportunities@futureeverything.org](mailto:opportunities@futureeverything.org)

**Shortlisted candidates:** Will be informed by end of day Tuesday 12th June

**Interview 1:** video link interviews on Monday 18th June/Tuesday 19th June with confirmations of face to face interviews by 20th June.

**Interview 2:** Face to Face Interviews to be held on Monday 25th June at FutureEverything Office, Manchester. Candidates will be expected to prepare a 15 minute presentation, to be delivered to the FutureEverything team, around the topic of art, invention or ideas that inspire you and /or will change the world.

**Appointment:** Candidates will be informed of the outcome within the week.

**Expected start date:** The successful candidate would be expected to take up post within three months.

If you would like an informal chat about the role, please message

[opportunities@futureeverything.org](mailto:opportunities@futureeverything.org) to arrange a conversation with Managing Director Andy Stratford.

**Main Purpose**

As we progress through an exciting growth period, we are looking for a dynamic, inspirational and creative leader who will be responsible for delivering clear artistic and creative direction across our work, and working with the Board to shape and evolve the core company mission and vision.

You will play a key role in scoping and developing our artist commissions and working closely with our stakeholders and funders, ranging from commercial organisations to government. You will contribute to ensuring we remain responsive and flexible to a rapidly changing funding environment, helping secure future resources and opportunities from a variety of sources and ensure our future resilience.

You may already be leading an organisation, or looking to make this next step, and you will already have several years of high level experience as a Creative leader . You will have the insight and ability to generate original and inspirational work at the cutting edge of the digital domain - such as conceiving and delivering conferences and festivals, large scale art installations, participatory design and innovation, and consulting-style work.. You will be comfortable writing conceptual briefs, and be excited to lead, motivate, manage and develop your team. You will be curious, creative, well-networked and intellectually excited by this space.

Your role will be interesting and diverse - as well as being our creative and artistic lead, you will work alongside our Founder & Director of Research, Dr. Drew Hemment - one of the world's foremost experts in our space - and with Andy Stratford, Managing Director on Business Strategy and Organisational Development.

**Core Role:**

- Creative and artistic lead at FutureEverything
- Leading the development of future creative and artistic themes and projects
- Securing commissions and building partnerships and consortia.
- Scoping and developing artist commissioning partners including non-arts partners from the innovation and technology sectors
- Working with the Board on overall creative and artistic strategy and policy
- Working in partnership with the Research Director on research strategy
- Working in partnership with the Managing Director on business strategy

- Maintaining, developing and adding value to existing strategic, commercial and stakeholder relationships, especially those in Manchester and the North
- Forging new business relationships in the rest of the UK and internationally
- Managing proposal / tender development e.g. InnovateUK, Horizon 2020

<b><u>Experience, skills, competencies</u></b>	<b><u>How this will be assessed (see below for terms)</u></b>
The ability to inspire, lead, manage and motivate your team (E)	<b><u>CV, CL, I</u></b>
Several years as a high level creative / artistic Director / leader (E)	<b><u>CV</u></b>
Acting as an organisational representative and spokesperson, cultivating relationships with a variety of key stakeholders (E)	<b><u>CV, CL</u></b>
Developing / curating seminar, conference and festival themes and topics (D)	<b><u>CL, PP, OM, I</u></b>
Writing proposals and/or tenders (E)	<b><u>CL, PP, OM, I</u></b>
Generating and writing conceptual briefs (E)	<b><u>CL, PP, OM, I</u></b>
The ability to work effectively under pressure / to deadlines (E)	<b><u>CL</u></b>

<b><u>Qualifications, Knowledge</u></b>	<b><u>How this will be assessed</u></b>
Deep knowledge of issues, developments and debates in digital culture, and related technical and creative fields - as well as the current academic, creative and business issues surrounding this expertise (E)	<b><u>CL, PP, OM, I</u></b>
Sound understanding and creative interest in at least one or more of Artificial Intelligence, Internet of Things, Big data (E)	<b><u>CL, PP, OM, I</u></b>

Understanding of design-led process models and their real world application in the context of participatory design (E)	<b><u>CL, PP, OM, I</u></b>
Understanding of the social context, issues and practicalities of advocating and planning a UK based digital technology focussed hybrid conference / arts event (D)	<b><u>CL, PP, OM, I</u></b>
Practical knowledge and good connections across the ecosystem of UK and international digital culture networks (E)	<b><u>CV, CL,</u></b>
A relevant post-degree qualification (D)	<b><u>CV</u></b>

<b><u>Values, Behaviours</u></b>	<b><u>How this will be assessed</u></b>
An empowering and motivating approach to team management	<b><u>I, R</u></b>
An honest and open approach to communication with your team	<b><u>I, R</u></b>
Energetic, creative and open to new ideas	<b><u>PP, OM, I, R</u></b>
Problem solving and timely decision making	<b><u>CL</u></b>
A deep rooted commitment to equal opportunities	<b><u>I, R</u></b>

You will have excellent written and spoken English and be eligible to work in the UK

**CV = On Curriculum Vitae (as per submission i)**

**CL = In covering Letter (as per submission iii)**

**PP = Project portfolio (as per submission iv)**

**OM = Other Media (as per submission v)**

**I = During Interviews**

**R= References**

**E= Essential**

**D = Desirable**



info@futureeverything.org  
+44 (0)161 232 4600  
@futureeverything  
www.futureeverything.org

BASE  
Greenheys Lane  
Manchester  
M15 6LR

## Company Overview & Position

FutureEverything has experienced a year of exciting growth and development. In mid May 2018 we relocate our office to Tech Hub - a newly refurbished state-of-the art co-working space on Oxford Rd. We will be at the very heart of Manchester's digital ecosystem.

The FutureEverything mission is to bring positive societal change through art, design and technology. We empower citizens by increasing access to and participation in digital arts and culture. Our vision is to become a UK leader in citizen led participatory design and the creation and production of groundbreaking digital art. We are cultural facilitators at the intersection of art, design, science and digital. This cultural facilitation takes many different forms; art commissions, new media festivals, participatory design and social innovation at a range of scales. It pushes creative boundaries and stimulates new ways of thinking, working across a diverse range of sectors, disciplines and audiences. It is characterised by thought leadership, innovation, creativity and desire to make an impact on the world.

Digital transformation and emerging technology are core to this mission. For 23 years, FutureEverything has pushed the boundaries of new media art - engaging the wider arts community, the technology sector, city makers, policy-makers, businesses and academics around digital creativity and social change. The outcomes are exemplars for the way data and digital tools can be shaped, customised and adapted to enable impact on areas as diverse as society, the environment, artistic expression and audience development.

FutureEverything is a non-for-profit Community Interest Company and delivers an environment for talented professionals to grow and thrive. It is governed by a high profile and committed Board, led by Chair, Professor Vikas Shah MBE. Founder, Drew Hemment, is stepping into a new role on the Board and as Director of Research. FutureEverything is highly active in European and International cultural and innovation networks. Funding partners include InnovateUK, European Commission Horizon 2020, Manchester Science Parks, Manchester City Council and it is a National Portfolio Organisation of Arts Council England.