this place [of mine]

Online hub

A virtual world created by young people for young people in Greater Manchester
The role and function of town centres is once again shifting. While in recent months communities have pulled together to support their local economy against the backdrop of the pandemic, high streets were already the focus of renewed investment through Future High Street funding and Heritage Action Zones.

But how can we involve young people in key decision making around the future of their town centres and high streets?

this place [of mine] is an exciting new project for Greater Manchester, bringing young people together from across the city to co-imagine the future of our high streets through the creation of digital artworks and the launch a brand new online hub and virtual gallery space.
The Hub

**this place [of mine]** is an interactive online world that tells the story of the journey undertaken by these inspiring Young Producers giving audiences a unique insight into their perspective and relationship to Place.

Developed by digital designers Studio Treble in collaboration with FutureEverything and the Young Producers, the hub is a virtual playground of art and ideas, where participants can uncover digital artworks, and unearth local stories, collecting fragments and answering multiple choice questions about their own future visions.

This place [of mine] is a space for young audiences to explore and experience the artwork and ideas of the young producers and contribute to a collective youth vision for the future of our high streets.
What you’ll find

The hub launched with the artwork created by the Young Producer on February 22nd. Each artwork is a reflection of the Young Producers’ unique experience and viewpoint of the high street, presented online through a variety of mediums, including audio-visual techniques, 3D models, technical drawings and more.

This place [of mine] is also a series of new digital art commissions and on March 3rd more interactive artworks, will appear alongside the Young Producers, including a playful high street themed game, a hypertext narrative set in a parallel world, a digital app and a virtual flag maker. Created by our Citizen Futurist artists, each of these artworks is inspired by conversation and collaboration with the Young Producers.

As this place [of mine] evolves, the immersive world will also feature a new digital app and website created by artist Tine Bech Studio, so audiences are encouraged to keep coming back to see what unfolds!
this place [of mine] is built from ideas for the future high street. But it isn’t complete without the thoughts of other young people.

From March 3rd GMCA and FutureEverything would like to invite young people and youth organisations from across Greater Manchester to explore ‘this place [of mine]’ 3D world www.thisplaceofmine.org

We’re offering the hub as an online place for young people to explore, as well as a learning resource created by FutureEverything to assist youth groups engage in fun activities.

To find out more contact hayley@futureeverything.com for further information.
Audience experience

What The Hub Can Offer

- Access to explore the artwork created by the Young Producers and the Citizen Futurist artists
- Opportunities to interact with the hub and respond to prompts about place
- Connect with the Tine Bech app
- A way for young people to reconnect with their high street
- An opportunity to hear other youth perspectives

Have Your Say

We hope that the hub will spark the imaginations of other young people in Greater Manchester and inspire their own ideas for the future.

The Hub Activities

- Interactive digital artworks
- Read local stories, thoughts and ideas
- Games created by the Citizen Futurists
- The TPOM Transmission page - see how other local young people are engaging with the hub
- Collect the fragments and artifacts to unlock new elements of the hub
- Multiple choice questions - share your ideas about the future high streets
Starting life as a youth development programme, this place [of mine] offered a unique opportunity to amplify youth voices by commissioning young artists to tell their local stories and share their hopes for the future through creative making.

Through digital workshops led by FutureEverything, ten Young Producers (aged 12-20) from across Greater Manchester explored place, heritage and the future.

Using digital tools and creative methodologies they created brand new digital artworks that reflect their ideas and co-designed an immersive new online space (the hub). Their intention, to inspire change in their communities and communicate their ideas to other young people from the Greater Manchester area.

What’s happened so far?

‘this place [of mine]’ hub promotes inclusiveness, togetherness, and deeper learning and understanding of the environments we inhabit. It provides an opportunity for young people to reconnect with their places and have their say in the future of their own high streets.
Our Creative Team

Commissioned Producers
FutureEverything - Manchester-based culture and arts organisation leading on the design, curation, production and delivery of this place [of mine]

10 Young Producers (age 12-20)
A collective of Young Producers from five districts across Greater Manchester. In collaboration with the creative team, their ideas and creative content will help shape the online hub and digital app.

Online hub Designers
Studio Treble - Design studio & web designers creating immersive online experiences, leading on the build of the hub

Citizen Futurists - A group of five GM-based artists who will each create a new online commission for this place [of mine]

Jacob Bolton - artist & writer
Joe Whitmore - artist & animator
James Medd - artist, designer, technologist & musician
David McFarlane - artist & musician
Izzy Bolt - digital artist

this place [in colour] App Creator
Tine Bech - Multidisciplinary artist creating ‘this place [in colour] interactive app and website

Brand Designer
Jada Giwa - artist & graphic designer
Established in 1995, FutureEverything is an award-winning, Greater Manchester based cultural organisation that has helped shape the emergence of digital culture in Europe, pushing creative boundaries and stimulating new ways of thinking, across a diverse range of sectors, disciplines and audiences.

Taking an action-research, artist-led and people-centred approach, FutureEverything is passionate about bringing people together to discover, share and experience new ideas for the future.

Greater Manchester has commissioned FutureEverything to design, curate, produce and creatively lead on this place [of mine] as part of the Great Place GM programme, working in partnership with local councils and organisations.

WHO IS FUTUREEVERYTHING?

Artwork by Dan Hett titled 'Here and Now', produced by FutureEverything for Tyndall Centre
Collaboration is at the very heart of this place [of mine] with local councils, partners, young people and artists all coming together to collectively inspire change within their communities through creativity, art and culture.

Our council partners and local organisations are committed to working on this place [of mine], each step of the way, providing valuable support to the Young Producers and the wider project.

**Commissioners**

GM Great Place / Greater Manchester Combined Authority
GM Arts Network

**Greater Manchester Partners**

Manchester City Council
One Manchester
Wigan MBC
Oldham MBC
Tameside MBC
Rochdale Link4Life

**Local Organisations**

M6 Theatre Company, Rochdale
The Turnpike, Leigh

Greater Manchester has commissioned as part of the Great Place GM programme.

Great Place GM is an action research programme led by Greater Manchester Combined Authority (GMCA) and funded by the Heritage Lottery Fund and Arts Council England with the aim of achieving recognition for the essential role of culture in the lives of Greater Manchester residents. Great Place GM is working across the city region to build evidence through resident engagement, build capacity to support the sustainability of the cultural sector, create new links between culture and other sectors, and test and evaluate new models of local delivery.

Greater Manchester Arts is a network that represents all ten districts of Greater Manchester. Their vision is straightforward: to bring the arts to everyone, and for more people to be more creative, more often. Celebrating and developing the cultural identity of Greater Manchester, the network collaborates to take the arts to the very heart of communities, creating inclusive activities that both represent and appeal to the Greater Manchester people.
Contact Us

For any questions related to this place [of mine] project

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this place [of mine]:

this place [of mine] online hub

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